







## OECD AI Policy Framework & Some Thoughts on AI

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**UNESCO IRCAI** 



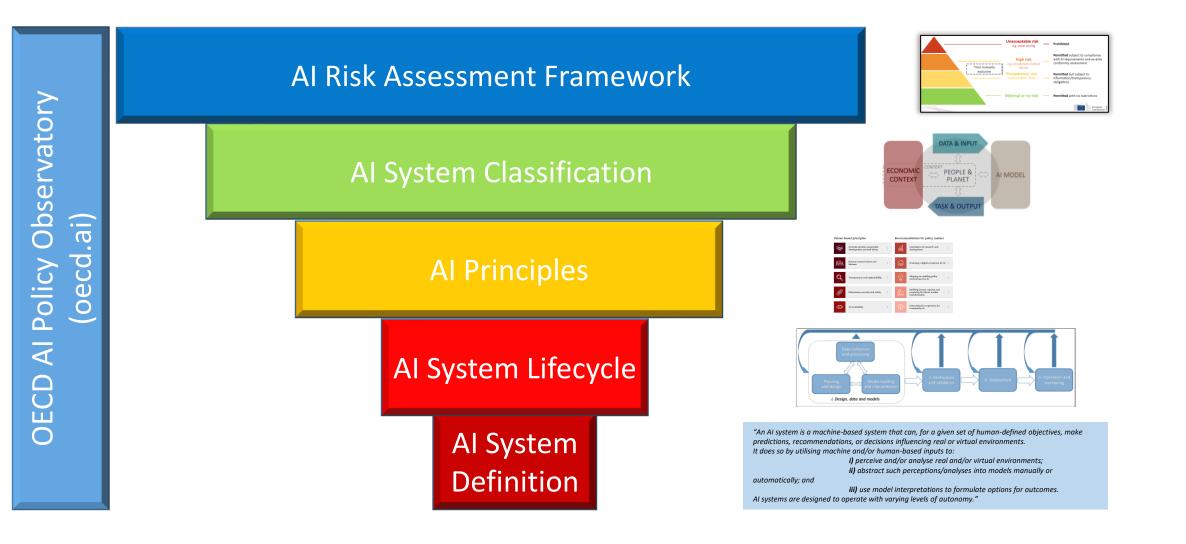


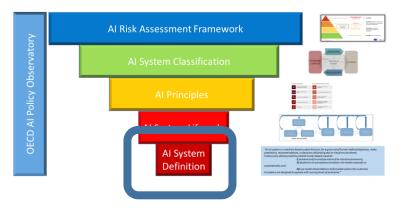
- IRC <mark>AI</mark>
- United Nations Educational, Scientific and • Cultural Organization •
- International Research Centre
  - on Artificial Intelligence
  - Cultural Organization under the auspices of UNESCO



# The Context: OECD AI Policy Framework

### OECD AI Policy Framework – the overall schema







# **OECD AI System Definition**

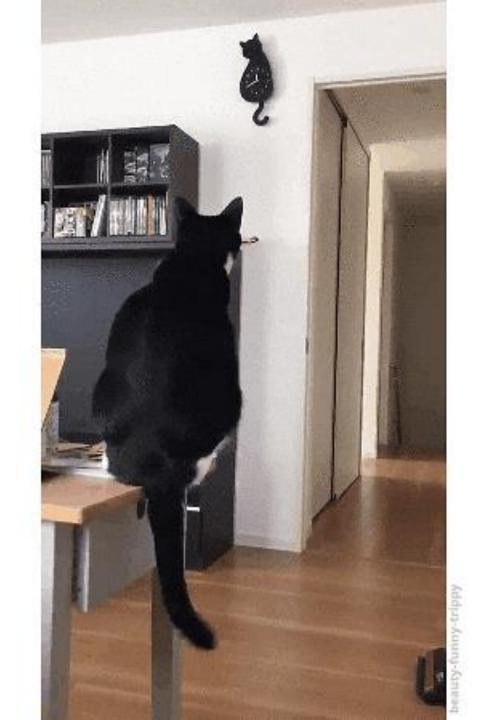
Adopted in 2019



# Name of the game: *Definition of AI*

### Informal definition of non-Al

- Al is exactly the **opposite** from what is happening in the video...
- ...instead of living beings mimicking machines, AI is intended to make machines imitating living beings.



### AI Definitions from the literature

- "The exciting new effort to make computers think...[as] machines with minds, in the full and literal sense." (Haugeland 1985)
- "[The automation of] activities that we associate with human thinking such as decision-making, problem-solving, learning." (Bellman 1978)
- "The art of creating machines that perform functions that require intelligence when performed by people." (Kurzweil 1990)
- "The study of how to make computers do things which, at the moment, people are better." (Rich and Knight 1991)
- "The study of the computations that make it possible to perceive, reason, and act." (Winston 1992)
- "Making machines intelligent; intelligence is that quality that enables an entity to function appropriately and with foresight in its environment." (Nils Nilsson)

# OECD AI Definition (OECD 2019)

(adopted also by G20 and EC)

"An AI system is a machine-based system that can, for a given set of human-defined objectives, make predictions, recommendations, or decisions influencing real or virtual environments.

It does so by utilising machine and/or human-based inputs to:

*i)* perceive and/or analyse real and/or virtual environments;

*ii)* abstract such perceptions/analyses into models manually or automatically; and

*iii)* use model interpretations to formulate options for outcomes. Al systems are designed to operate with varying levels of autonomy."

# New OECD AI System definition (Oct 16<sup>th</sup> 2023) (adopted by EU AI Act, G7, US NIST, Council of Europe)

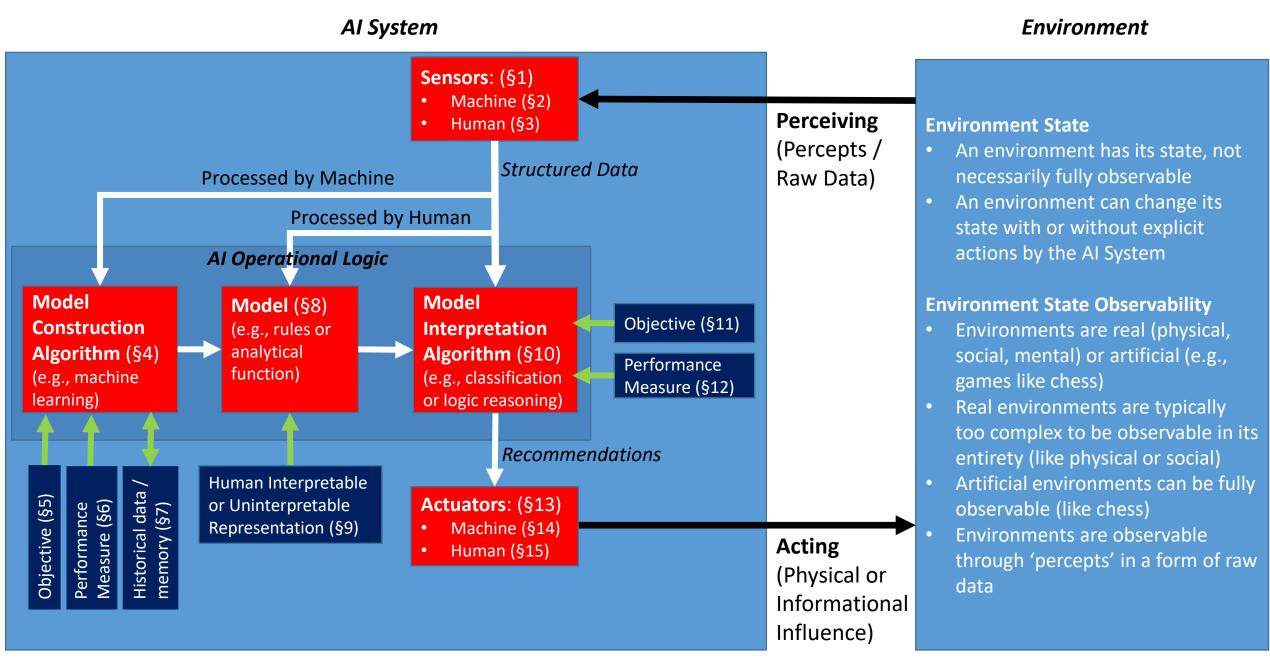
Proposed clean text:

An Al system is a machine-based system that, for explicit or implicit objectives, infers, from the input it receives, how to generate outputs such as predictions, content, recommendations, or decisions that [can] influence physical or virtual environments. Different Al systems vary in their levels of autonomy and adaptiveness after deployment.

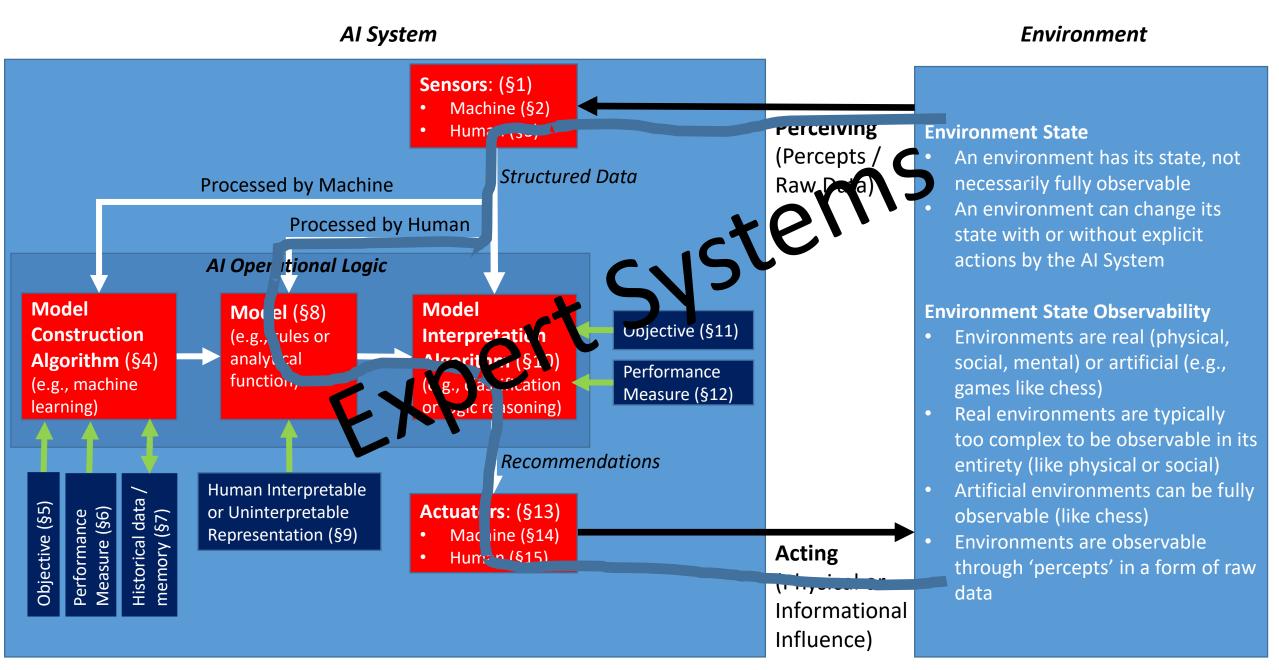
**Proposed updates in blue:** OECD AI System Definition from June 2019

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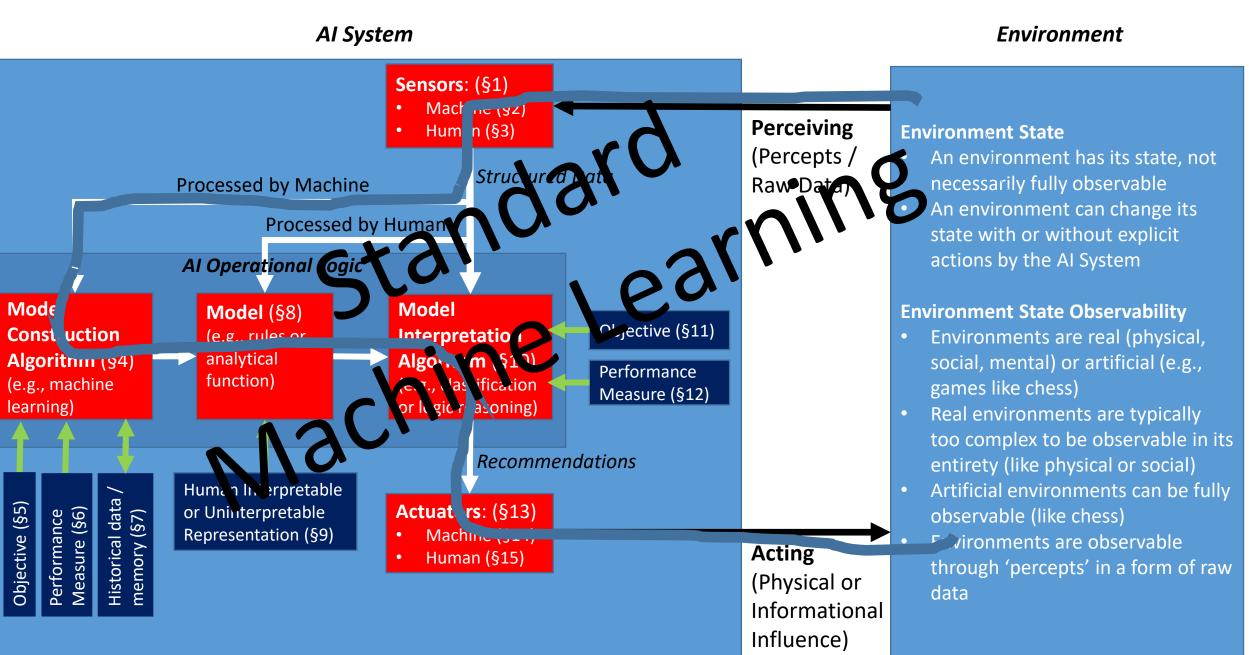
#### Anatomy of the AI System definition (as defined by OECD)



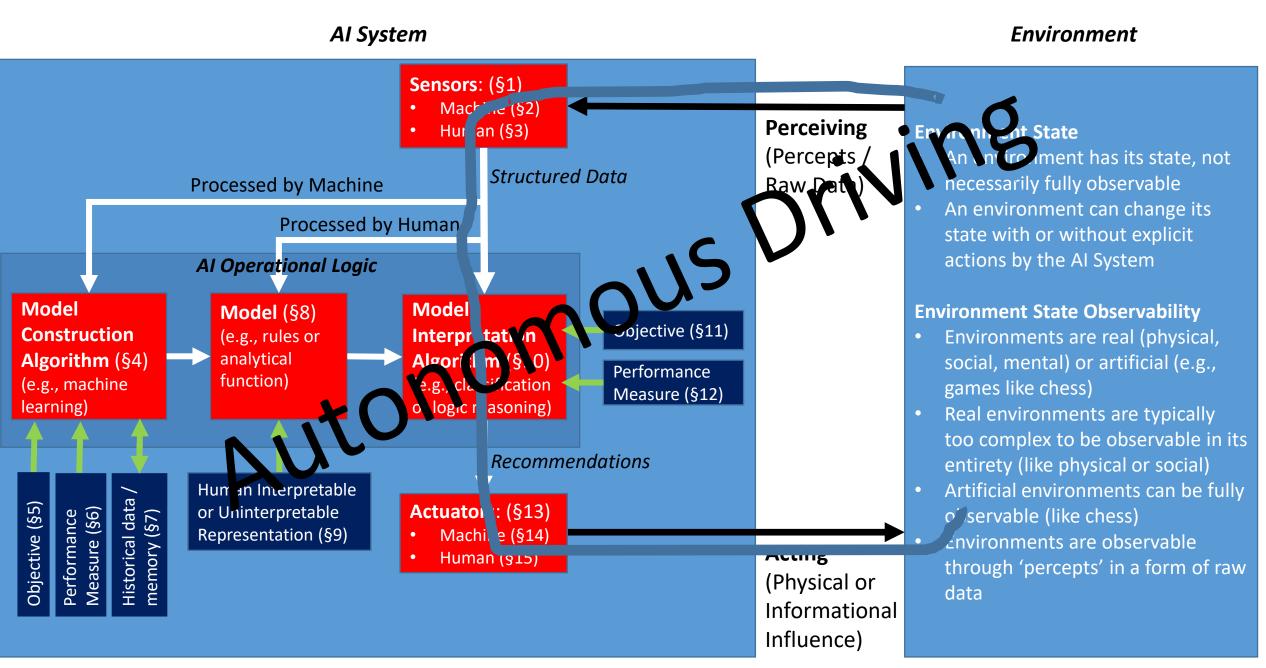
#### AI System as defined by OECD



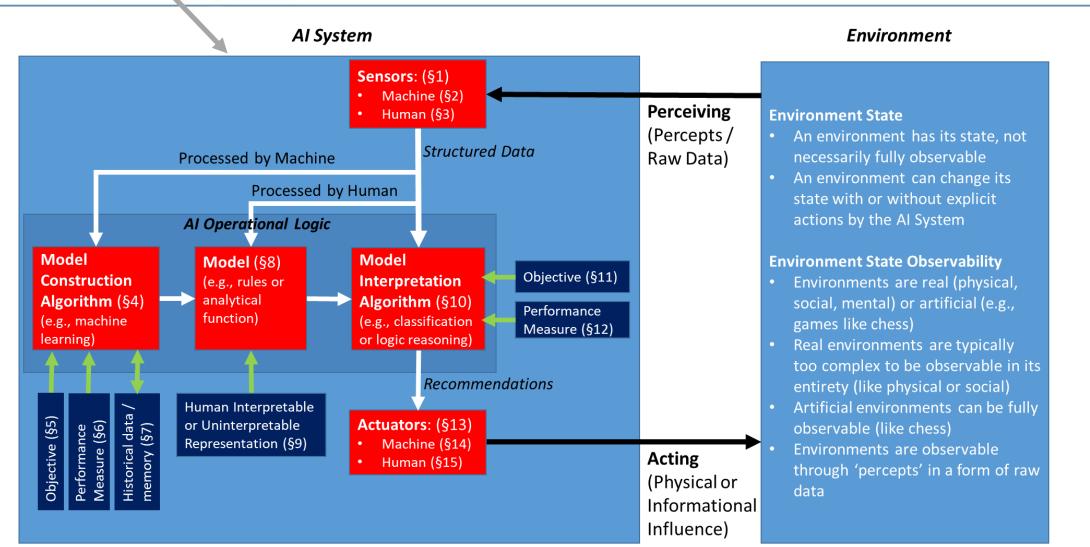
#### AI System as defined by OECD



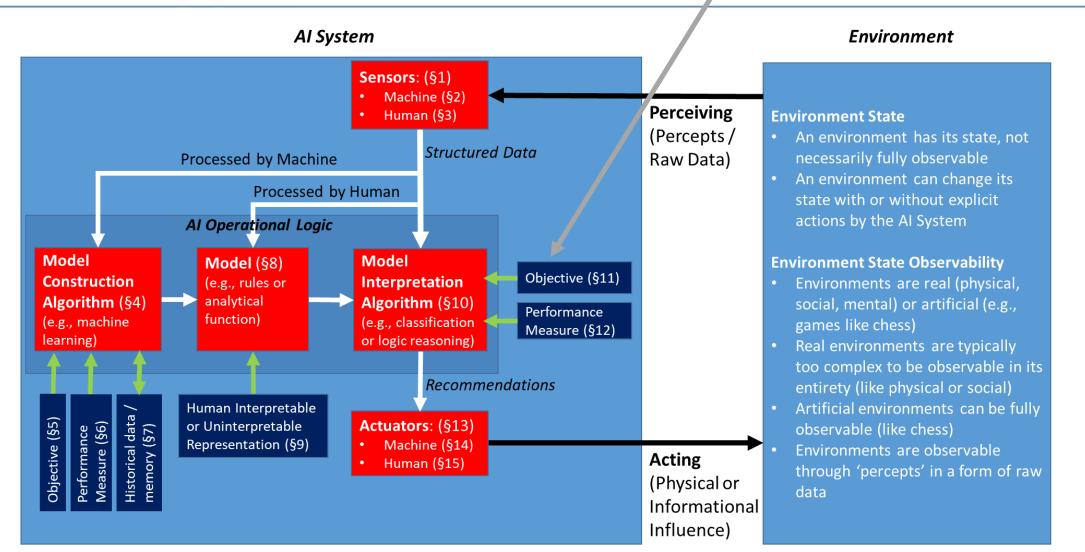
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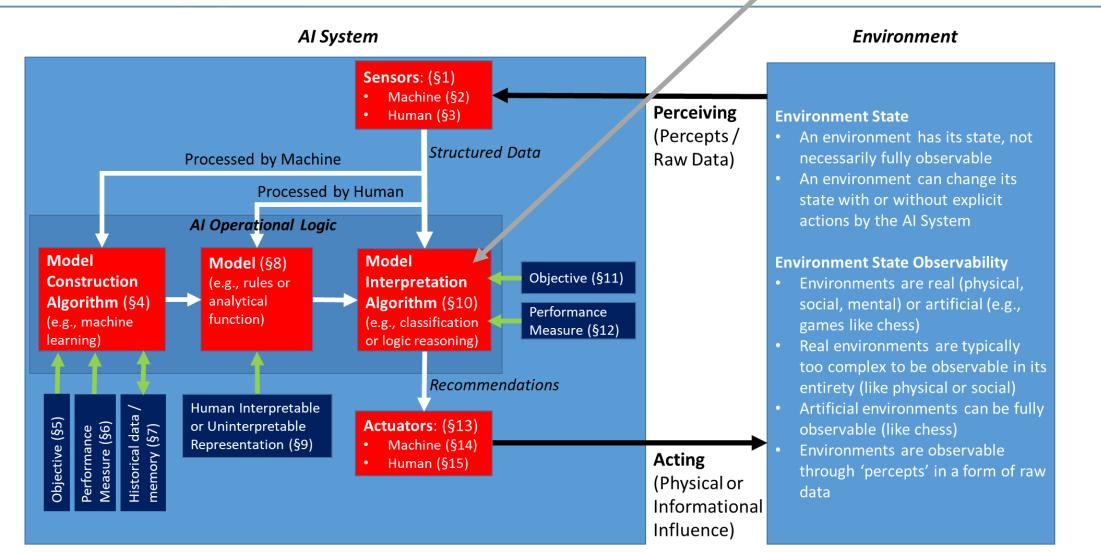
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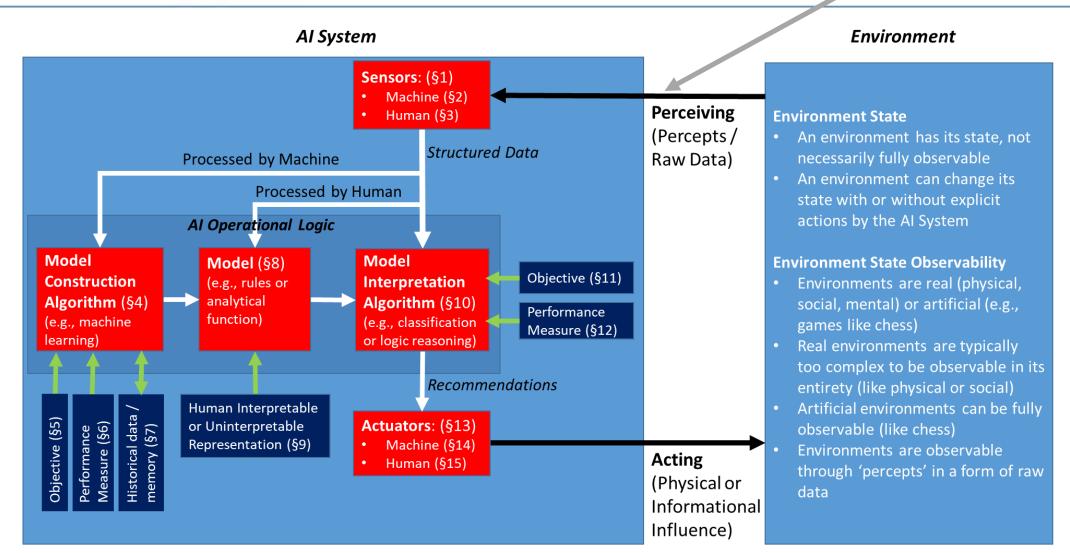
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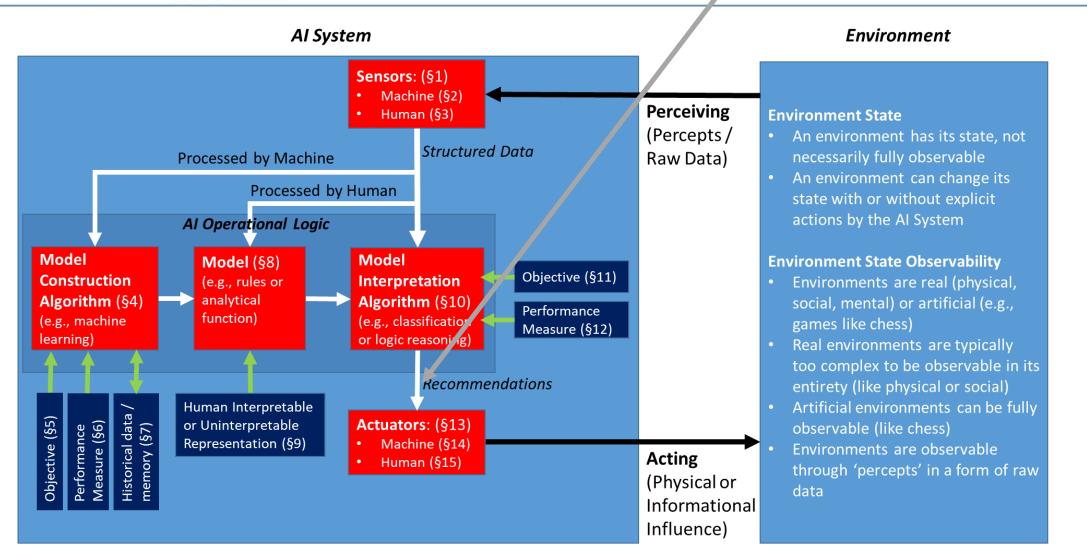
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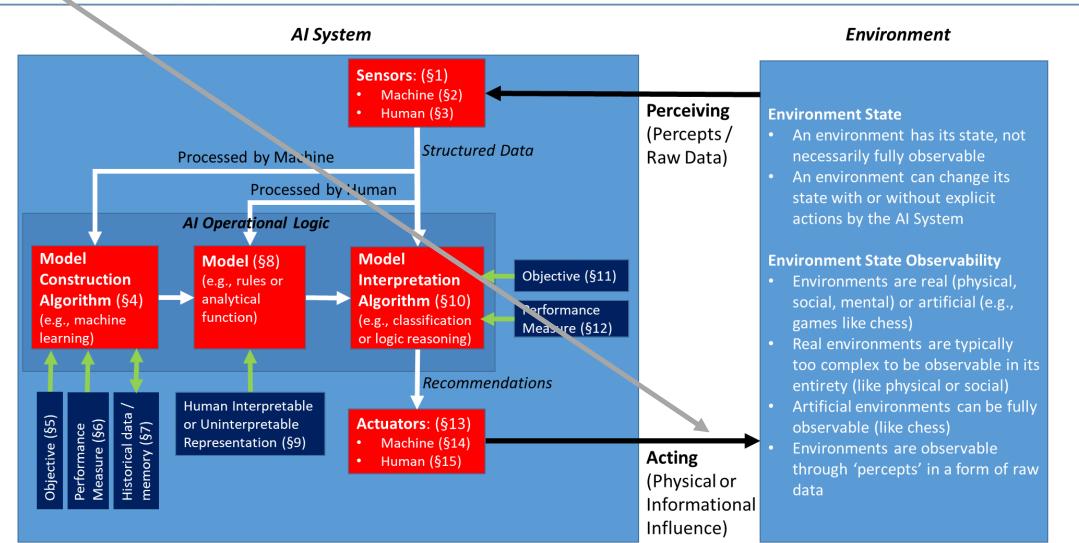
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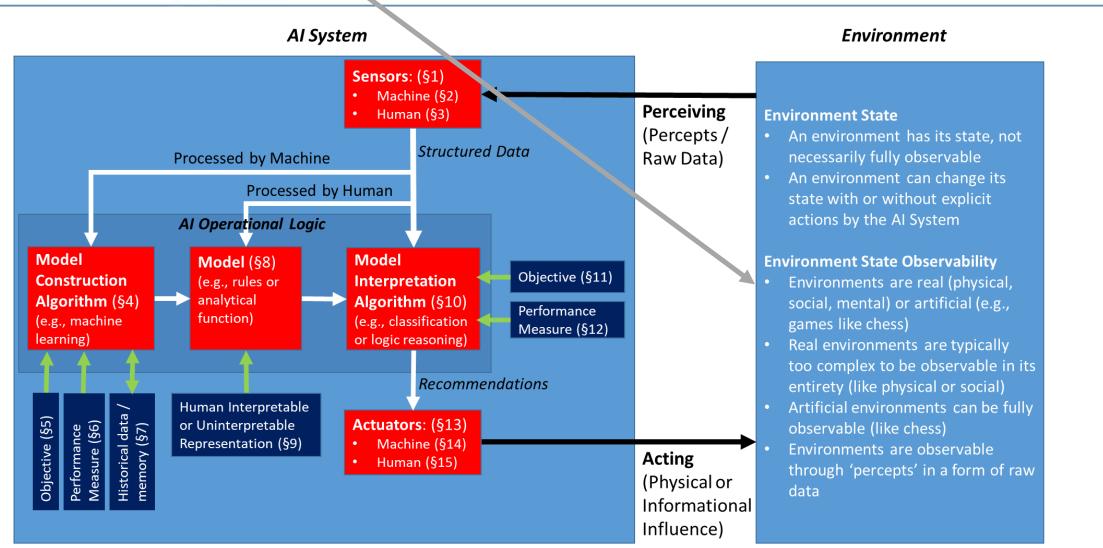


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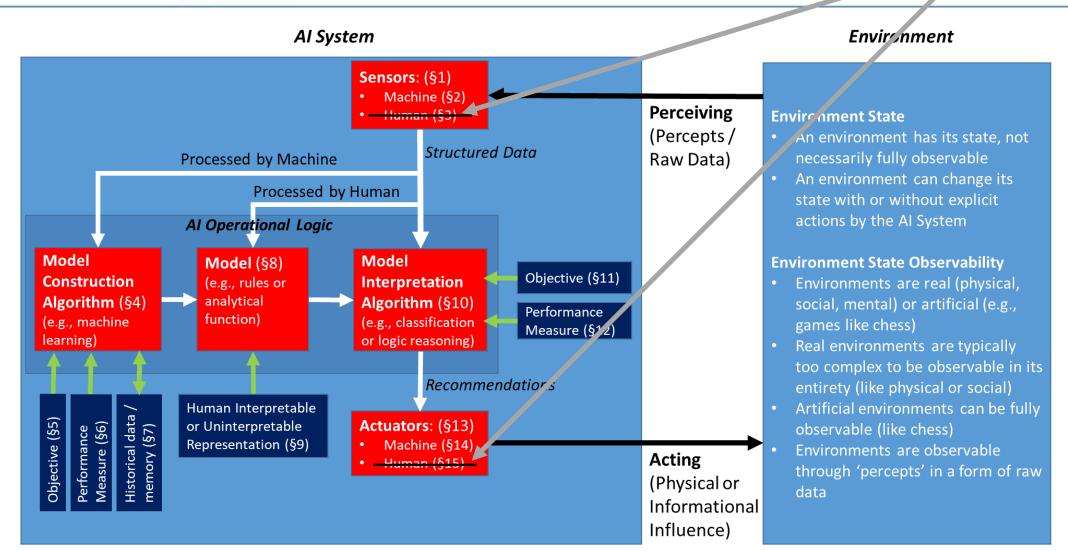


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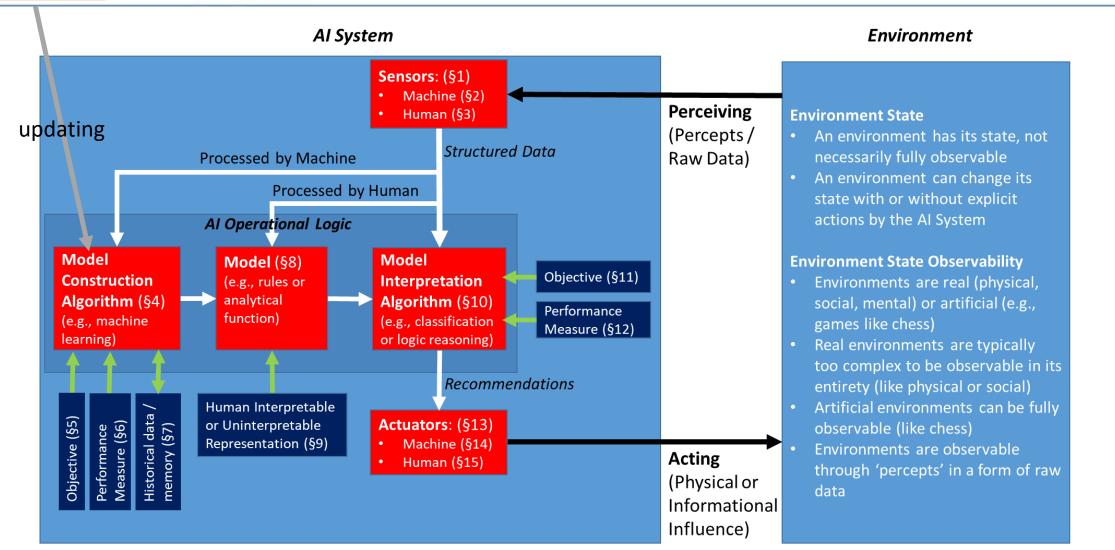
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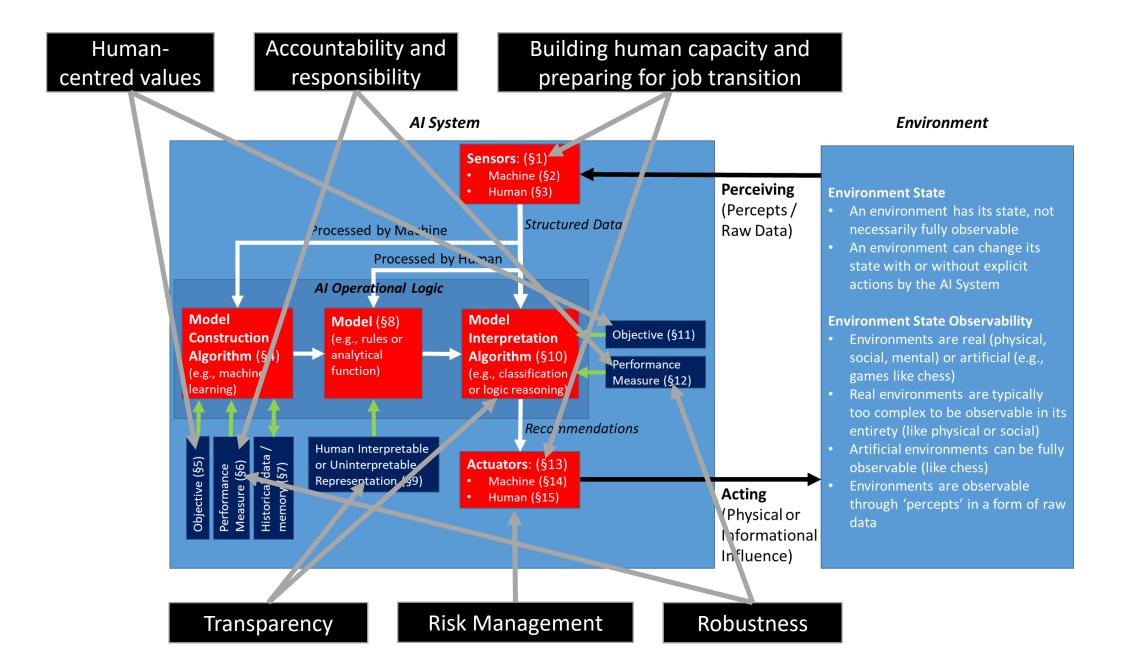
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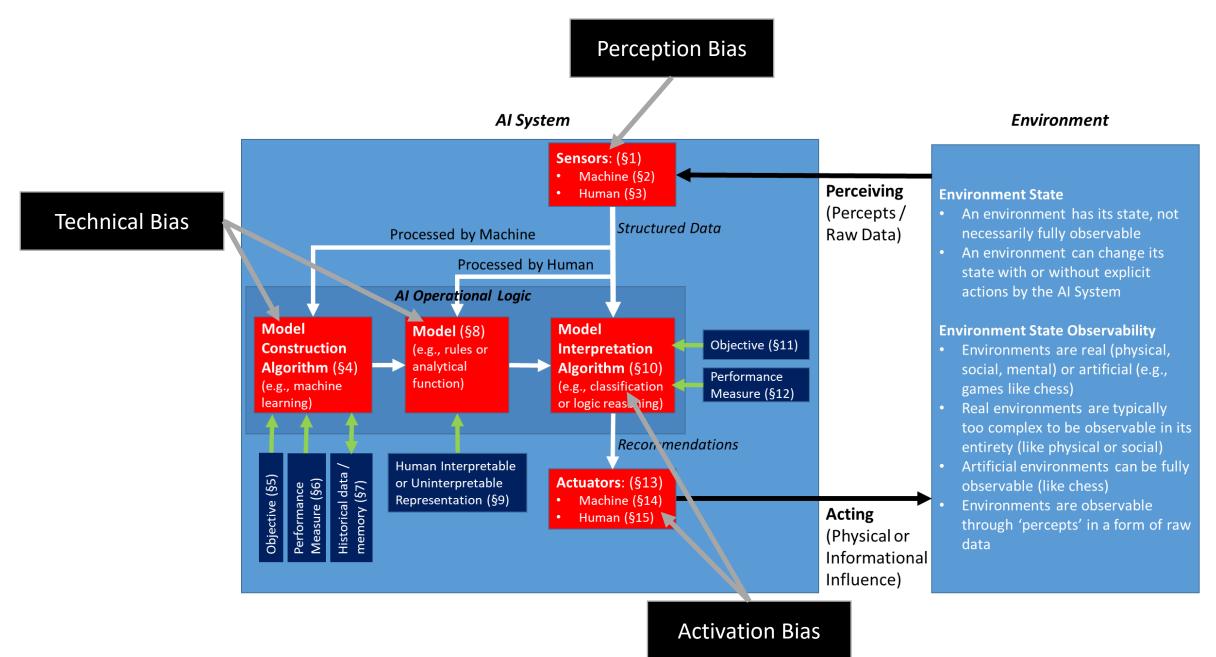
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#### AI System and relation to higher level principles

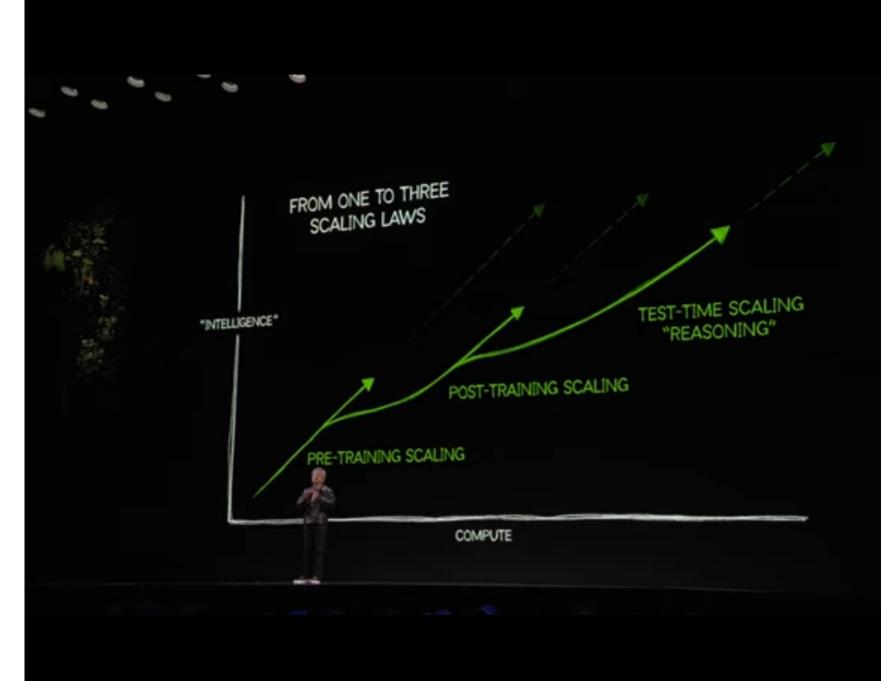


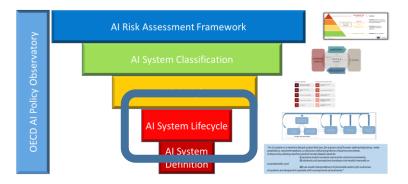
#### AI System and sources of various types of biases

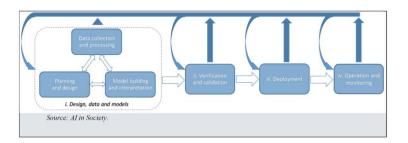


# Three Levels of AI Scaling

- Pre-Training, Post-Trainig, and Test-Time Scaling "Reasoning"
- "Reasoning" becoming in 2025 as likely the main topic



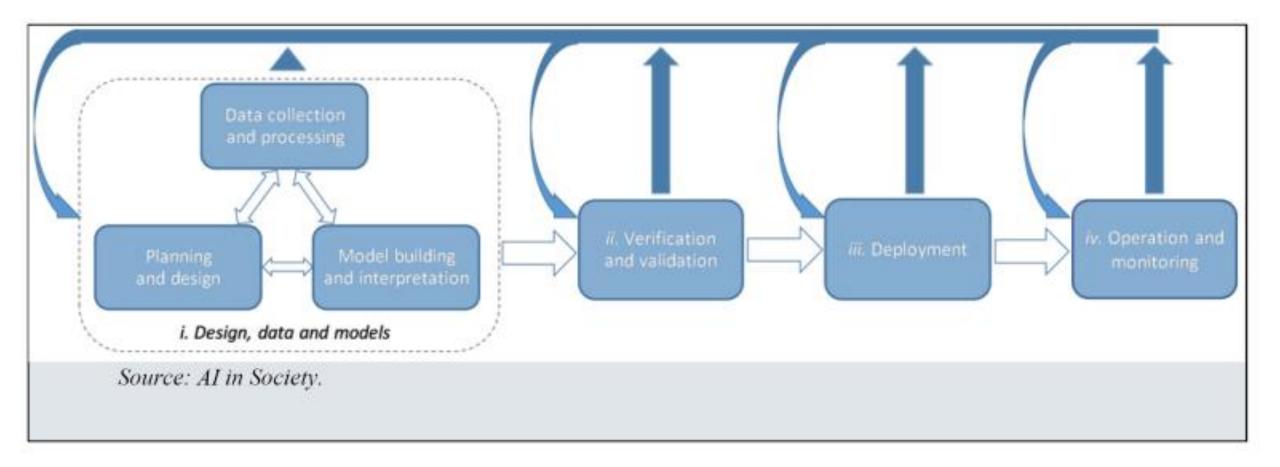


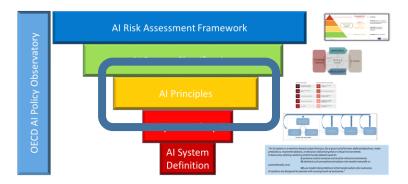


# OECD AI System Lifecycle

Adopted in 2019

### OECD AI System Lifecycle







# **OECD AI Principles**

Adopted in 2019

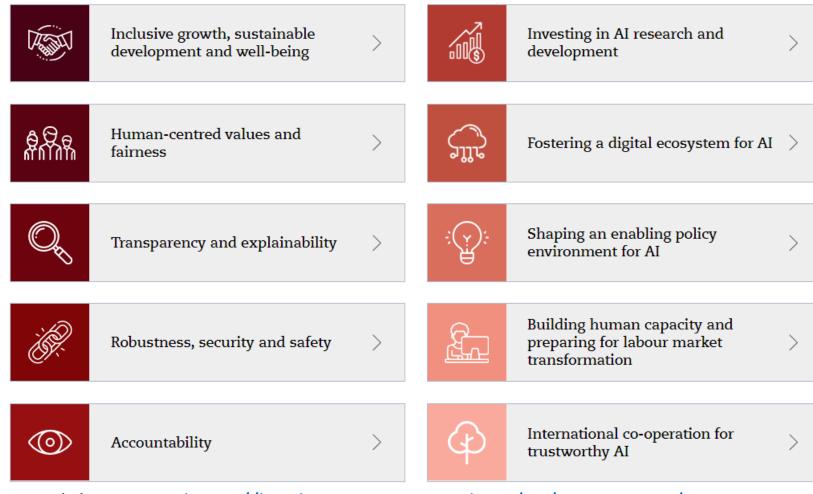
https://oecd.ai/en/ai-principles

### OECD AI Principles

# (the only politically agreed AI document so far – 44 countries) <u>https://oecd.ai/ai-principles</u>

#### Values-based principles

#### Recommendations for policy makers



Legal document: https://legalinstruments.oecd.org/en/instruments/OECD-LEGAL-0449

#### 1.1.Inclusive growth, sustainable development and well-being

Stakeholders should proactively engage in responsible stewardship of trustworthy AI in pursuit of beneficial outcomes for people and the planet, such as augmenting human capabilities and enhancing creativity, advancing inclusion of underrepresented populations, reducing economic, social, gender and other inequalities, and protecting natural environments, thus invigorating inclusive growth, sustainable development and well-being.

#### 1.2. Human-centred values and fairness

a) AI actors should respect the rule of law, human rights and democratic values, throughout the AI system lifecycle. These include freedom, dignity and autonomy, privacy and data protection, non-discrimination and equality, diversity, fairness, social justice, and internationally recognised labour rights.

b) To this end, AI actors should implement mechanisms and safeguards, such as capacity for human determination, that are appropriate to the context and consistent with the state of art.

#### 1.3. Transparency and explainability

AI Actors should commit to transparency and responsible disclosure regarding AI systems. To this end, they should provide meaningful information, appropriate to the context, and consistent with the state of art:

i. to foster a general understanding of AI systems,

ii. to make stakeholders aware of their interactions with AI systems, including in the workplace,

iii. to enable those affected by an AI system to understand the outcome, and,

iv. to enable those adversely affected by an AI system to challenge its outcome based on plain and easy-to-understand information on the factors, and the logic that served as the basis for the prediction, recommendation or decision.

#### 1.4. Robustness, security and safety

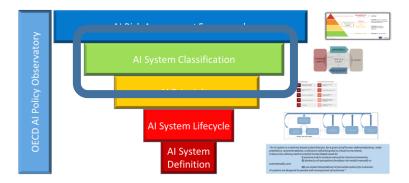
a) AI systems should be robust, secure and safe throughout their entire lifecycle so that, in conditions of normal use, foreseeable use or misuse, or other adverse conditions, they function appropriately and do not pose unreasonable safety risk.

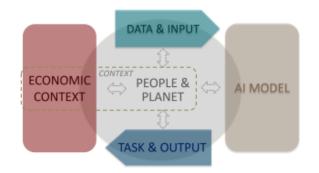
b) To this end, AI actors should ensure traceability, including in relation to datasets, processes and decisions made during the AI system lifecycle, to enable analysis of the AI system's outcomes and responses to inquiry, appropriate to the context and consistent with the state of art.

c) AI actors should, based on their roles, the context, and their ability to act, apply a systematic risk management approach to each phase of the AI system lifecycle on a continuous basis to address risks related to AI systems, including privacy, digital security, safety and bias.

#### 1.5.Accountability

Al actors should be accountable for the proper functioning of Al systems and for the respect of the above principles, based on their roles, the context, and consistent with the state of art.





# **OECD AI System Classification**

Adopted in 2022

https://oecd.ai/en/classification

# OECD framework for the classification of Al systems

Top level dimensions include a number of subdimensions equipped with measurable indicators

### ECONOMIC CONTEXT - Industrial sector

- Business function & model - Critical function - Scale & maturity

Al actors include system operators

#### **DATA & INPUT**

Provenance, collection, dynamic nature
Rights and 'identifiability' (personal data on , proprietary etc.)
Appropriateness and quality

AI actors include data collectors & processors

#### **PEOPLE & PLANET**

Users of the system
Impacted stakeholders
Optionality & redress
Human rights, incl. privacy
Well-being & environment
Displacement potential

Actors include end-users & stakeholders

#### **TASK & OUTPUT**

System task (recognise; personalise etc)
 System action (autonomy level)

- Combining tasks and action
- Core application areas (computer vision etc)

#### AI MODEL

Model characteristics
 Model building
 (symbolic, machine
 learning, hybrid)
 Model inferencing / use

Al actors include developers & modellers

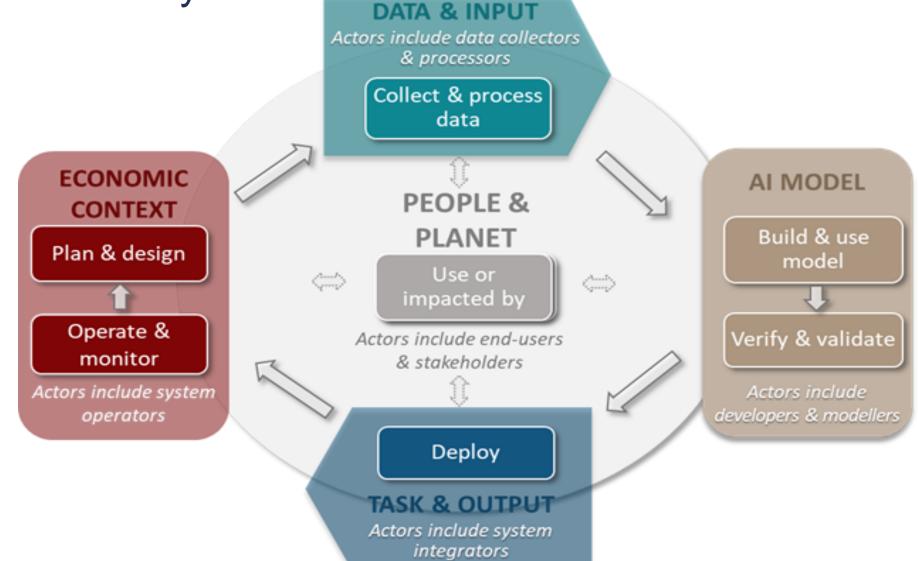




### Linking the classification & AI system lifecycle actors

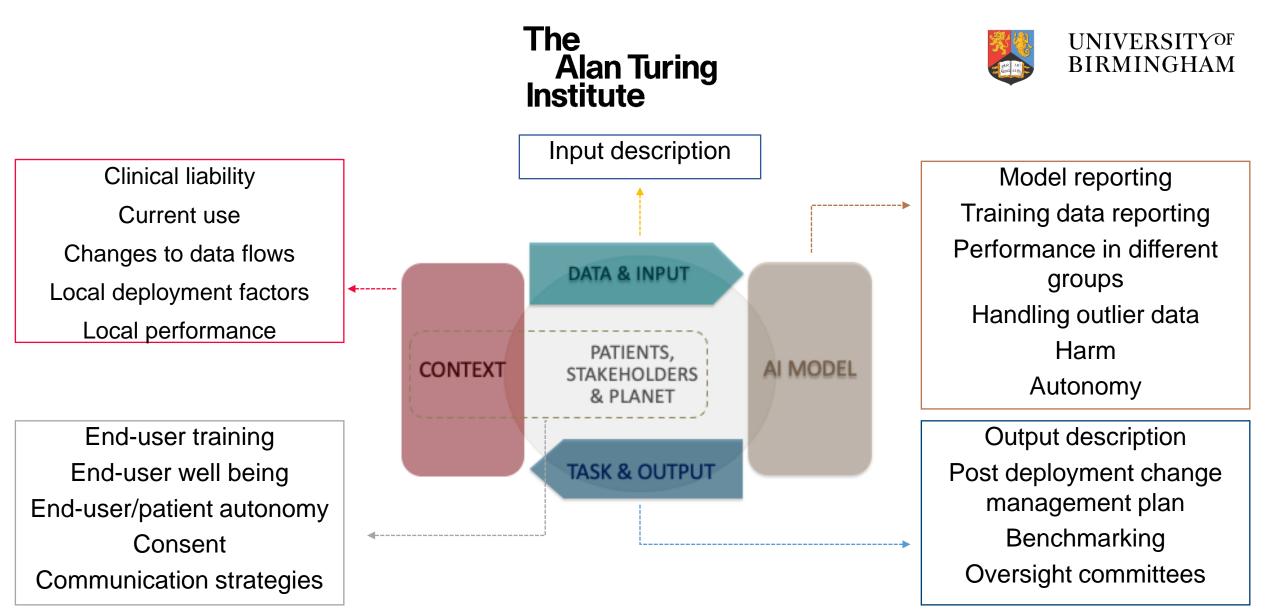
<u>Framework</u> dimensions	People & Planet	Economic Context		Data & Input	Al Model		Task & Output
<u>Actors</u> include	End-users & stakeholders	System operators		Data collectors & processors	Developers & modellers		System integrators
<u>Lifecycle</u> <u>stage</u>	Use or are impact by	Plan & design	Operate & monitor	Collect & process data	Build & use	Build & validate	Deploy

### OECD framework for the classification of Al systems Al System Lifecycle





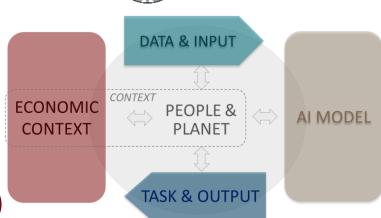
### Using the framework for health technology assessment



### **Example 1: Credit-scoring AI systems**

#### Selected criteria:

- System users Amateur (bank employee)
- Optionality Cannot opt out
- Human rights impact Yes
- Sector of deployment Financial system (e.g., banking, insurance)
- Critical function Critical function/activity (availability of financial services, inclusion)
- Data collection Human (set of rules) and automated sources (e.g. profiles, loan payments)
- Rights Mix of proprietary and public data
- "Identifiability" often personally identifiable data
- Model building e.g., statistical/hybrid model; learns from provided data, augmented by human knowledge
- Model evolution Can evolve during operation
- System task Forecasting: uses past & existing behavior to predict future outcomes
- Level of action autonomy Medium (human on-the-loop)



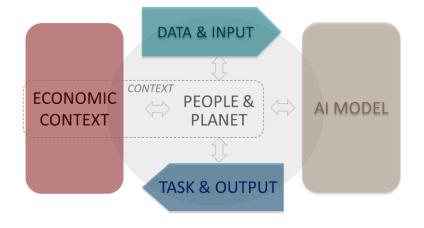


#### Example 2: GPT-3, text generation

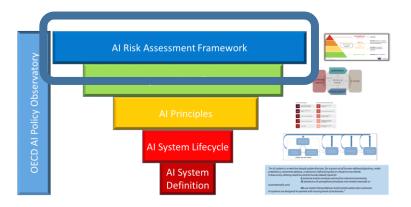
#### Selected criteria:

### Caveat: general purpose AI system, so nearly all responses depend on the specific application context! Medical advice, content filter, creative writing...

- System users Primary users are amateur
- Impacted stakeholders workers, consumers
- Sector of deployment Information & communication
- Critical function None
- Data collection Human sources (text strings)
- **Rights** Largely public data sources (some proprietary)
- Model building Learn from provided data
- Model evolution Evolution during operation
- **System task** Goal-driven optimization, Reasoning with knowledge structures, interaction support, recognition, personalisation
- Level of action autonomy Low autonomy [human action required e.g., to use generated text]





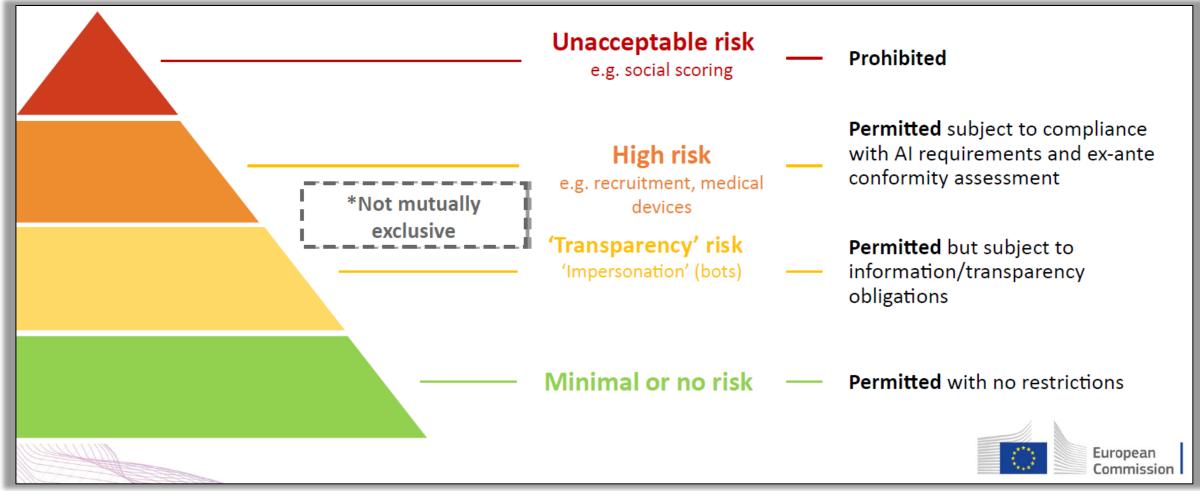




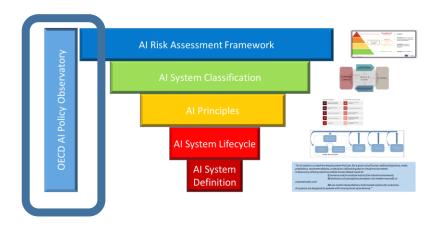
#### OECD AI Risk Assessment

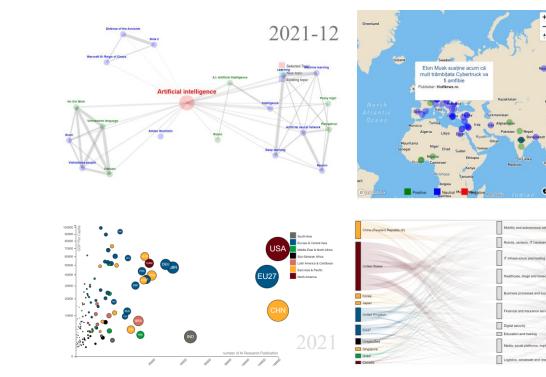
...work in progress

## OECD Risk assessment framework: categorization of <u>uses of AI</u> in the draft EU AI Act









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ecegin Super Arabala

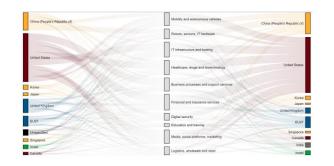
ision Group's CEO

Canada III

### **OECD AI Policy Observatory**

Near real-time observation of the evolution of AI across 12 dimensions https://oecd.ai/

#### Real-Time Technology Watch "*a journey of an innovation*"



- "OECD AI Policy Observatory" (<u>https://oecd.ai/</u>)
- Main objectives of the use case are to build a platform to respond on questions related to the global innovation ecosystem in the area of AI
  - To understand the evolution of AI?
  - To detect impactful innovations early in the process?
  - To predict what will be 'the next big thing' in AI?
  - Building aka 'the digital twin of AI ecosystem'
- The basic premise is that ideas and innovations which will impact our lives in the next 5-10 years are already invented and published...

#### OECD AI Policy Observatory narrative:

Tracking an innovation across many stages of the ecosystem

- An innovation **spotted in the academic world**...
- ...**projects** are started around the innovation (publicly funded, open source)
- ...researchers & developers informally discuss the innovation
- ...the innovation gets **patented**
- ... companies are established around the innovation
- ...companies get investments, possibly in several rounds
- ...investments have influence on job market (supply and demand side)
- ...market reacts on the quality of innovation
- ...education introduces new courses
- ...perception & interest from expert and broad audiences
- ...media starts publishing about the innovation and companies
- ... incidents happen to show weaknesses to be treated
- ...**policies** are formulated on international and national level

#### OECD AI Policy Observatory (oecd.ai) data sources

- Academic world Microsoft Academic Graph/OpenAlex, SCOPUS (~200M, ~1M per month)
- **Projects** CORDIS/NSF/... (>100k), GitHub (~30M repositories)
- Informally discussions StackOverflow.com forums
- Patents Microsoft Academic Graph
- **Companies** Orbis, Dun & Bradstreet
- Investments Preqin.com (>20k investments)
- Job market LinkedIn.com (supply side) and Adzuna.com (demand side)
- Market Yahoo Finance, Bloomberg, ...
- Education StudyPortals.com (~3000 universities, English courses only)
- Perception Google Trends & Twitter
- **Media** EventRegistry.org (1M news per day)
- Incidents database in construction (>1000) based on IncidentDatabase.ai
- **Policies** OECD global policies database (oecd.ai) (~1000 docs on AI)

#### Cascading influence of an innovation ("tensorflow" example)

Impact of an innovation to the ecosystem

90

50 -

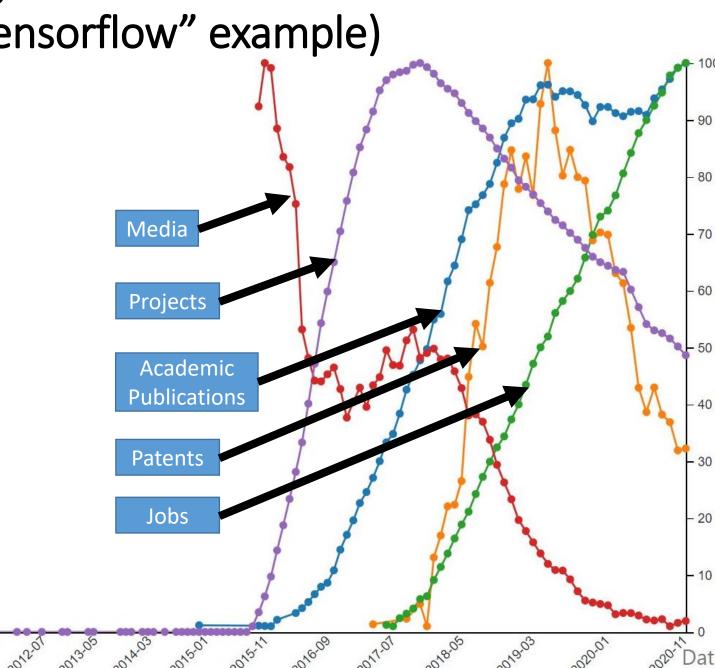
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20 -

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- Example for "Google TensorFlow" used by all of us many times per day
- Cascading influence:
  - Starting with media,
  - ...triggering projects,
  - ...resulting in academic publications,
  - ...followed by patents,
  - ...influencing job market

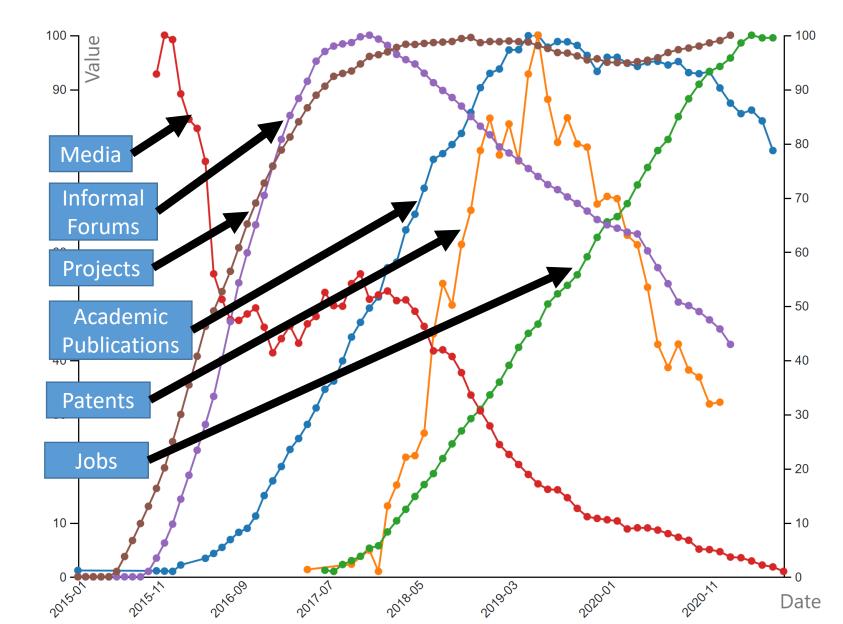


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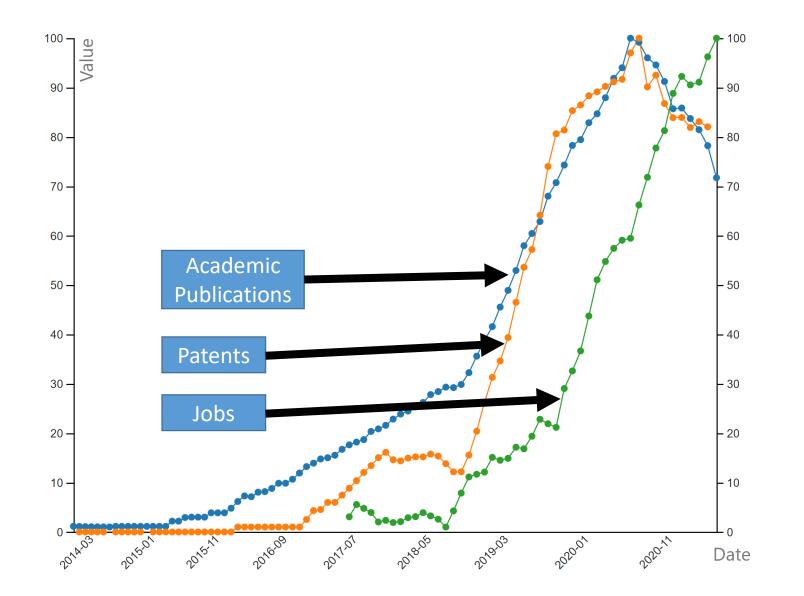
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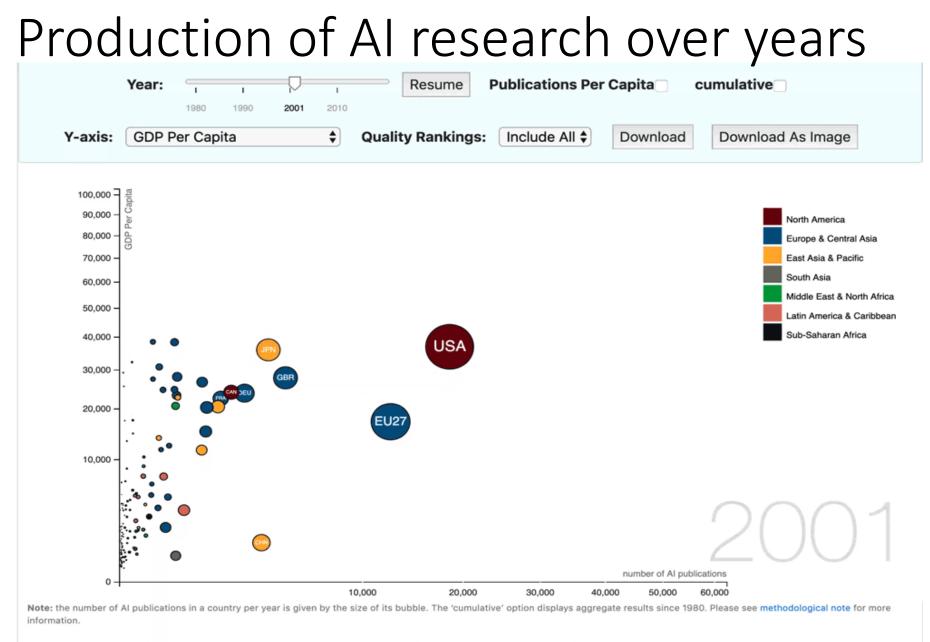




### Cascading influence of an innovation ("knowledge graph" example)



#### Cascading influence of an innovation ("LSTM algorithm" example) 100 – **-** 100 Value 90 -90 80 -80 70 -- 70 Projects Informal - 60 60 -Forums 50 -- 50 Academic Publications - 40 40 -30 - 30 Patents 20 -- 20 Jobs 10 -- 10 0 -2015-01 2010-09 2014.03 2015-11 2017.07 2018.05 2010.03 2020-01 2020-11 Date

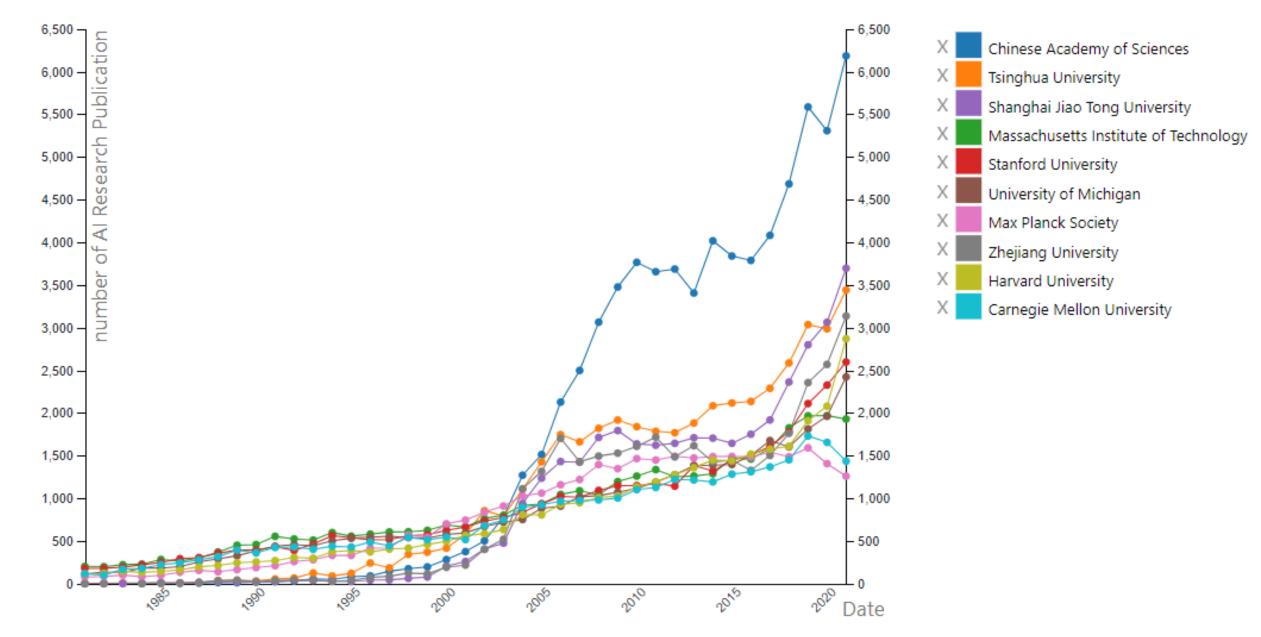


Source of data: Microsoft Academic Graph for bibliometrics; World Bank and OECD national accounts data for GDP and GDP per capita; World Bank and United Nations Population Division for population; and UNESCO for R&D expenditure.

Please cite as: OECD.AI(2020), visualisations powered by JSI using data from MAG, accessed on 1/4/2020, www.oecd.ai

https://oecd-aiobservatory.ijs.si/dashboards/Al/Index?visualization=Research---MAG-Countries--ai-publications-vs-gdp-per-capita-by-country%2C-region%2C-in-time

#### Al Research per institution



#### Al Research collaboration between institutions

U. of California, San Diego Johns Hopkins U. Max Planck Society Harbin Inst. of Technology Massachusetts inst. of Technolog Hong Kong Polytechnic U. J. of Wash U. of Illinois at Urbana Champaign The Chinese U. of Hong Kong Northeastern Sun Yat-sen U U: College London Boston Children's Hospital Wuhan U. U. of Electronic Science analoged hology of China U U. of Michiganke U. of Oxford Peking U. National U. of Singapore U. of California Los Angeles Chinese Academy of Sciences Imperial College London Harvard U. of Toronto Sichuanentral South U. Shanghai Jiao Tong U. King's College London Nanyang Technological U U. of Cambridge British Colorado Paulo Huazhong U. of Scienseutheastophology U. of Sydney Xi'an Jiaotong U. Zheiiang U. of Melbourne

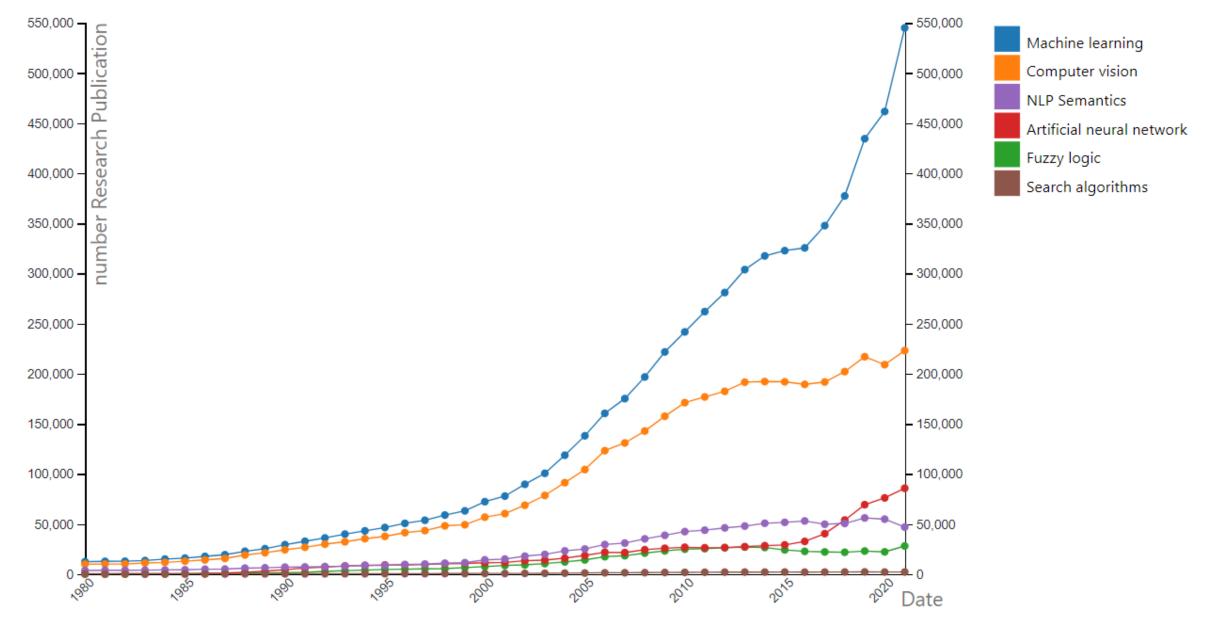
#### U. of New Stouth Wales

North America East Asia & Pacific Europe & Central Asia Latin America & Caribbean

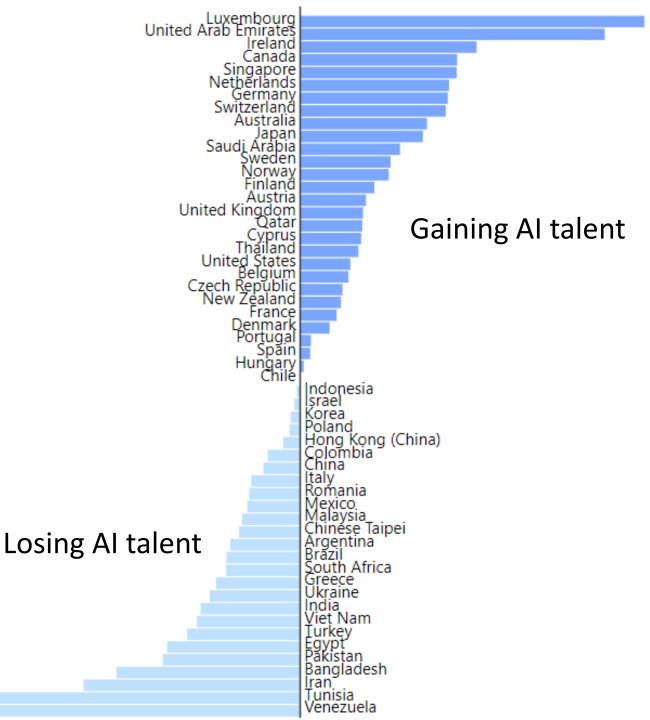
U. of Pennsylvania

U. of California Berkeley

#### Trends in Al subtopics over time



#### Between-country Al skills migration



#### Top AI skills worldwide

1 Machine Learning

2 Artificial Intelligence (AI)

3 Data Structures

4 Deep Learning

5 NLP

6 Computer Vision

7 TensorFlow

8 Image Processing

Pandas

10 Scikit-Learn

11 Neural Networks

12 Keras

13 OpenCV

14 Artificial Neural Networks

15 PyTorch

16 Pattern Recognition

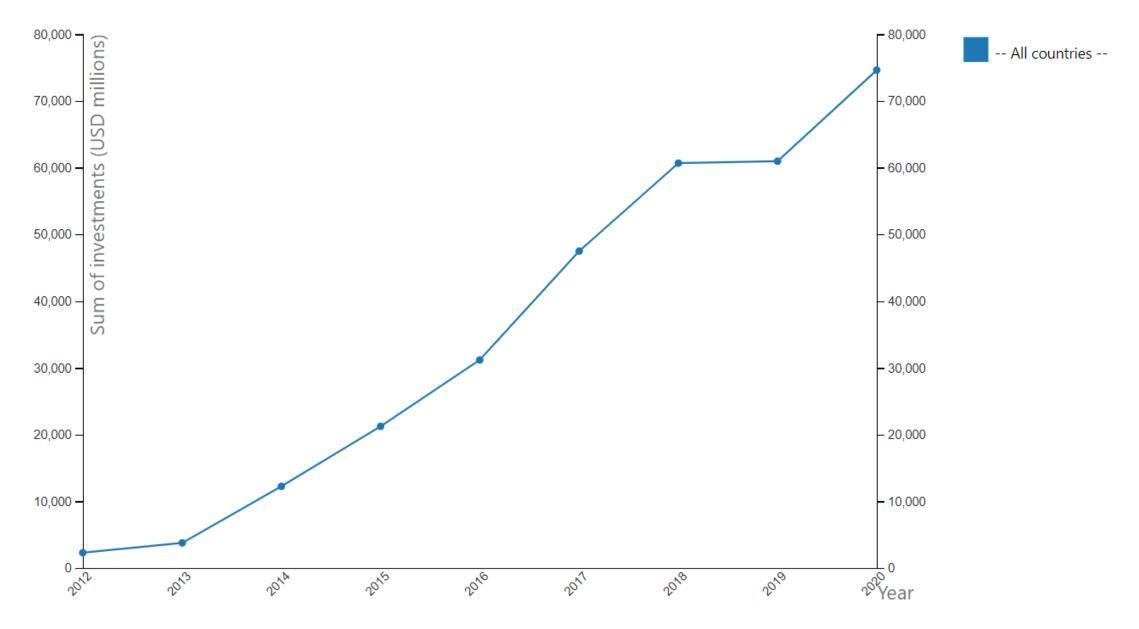
17 CNNs

18 Information Retrieval

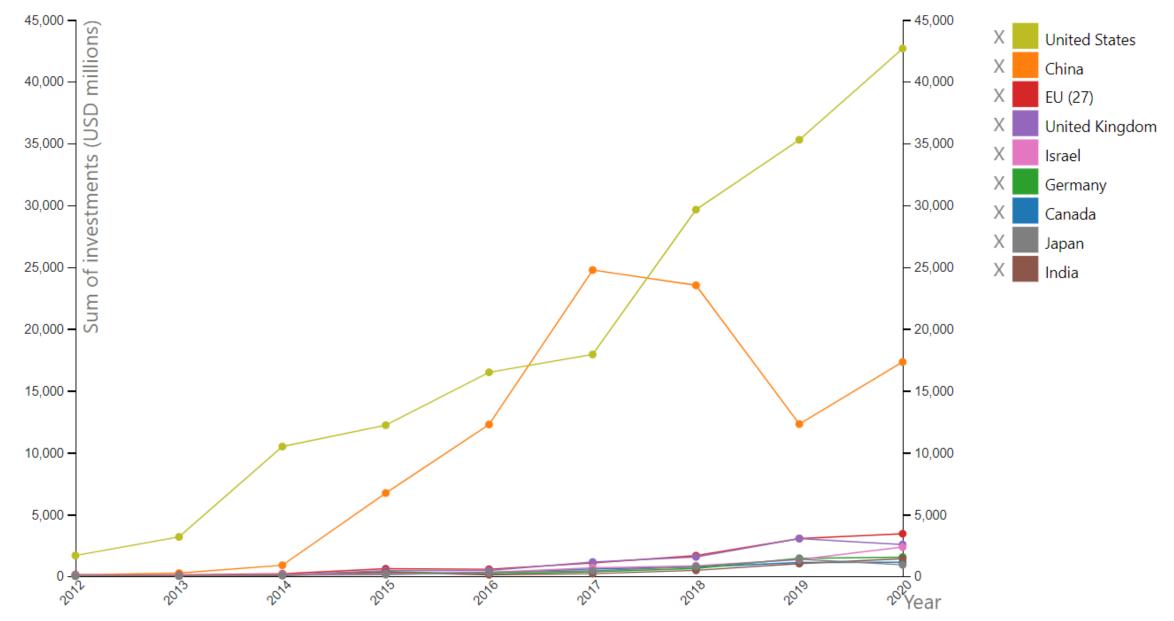
19 Reinforcement Learning

20 Algorithm Development

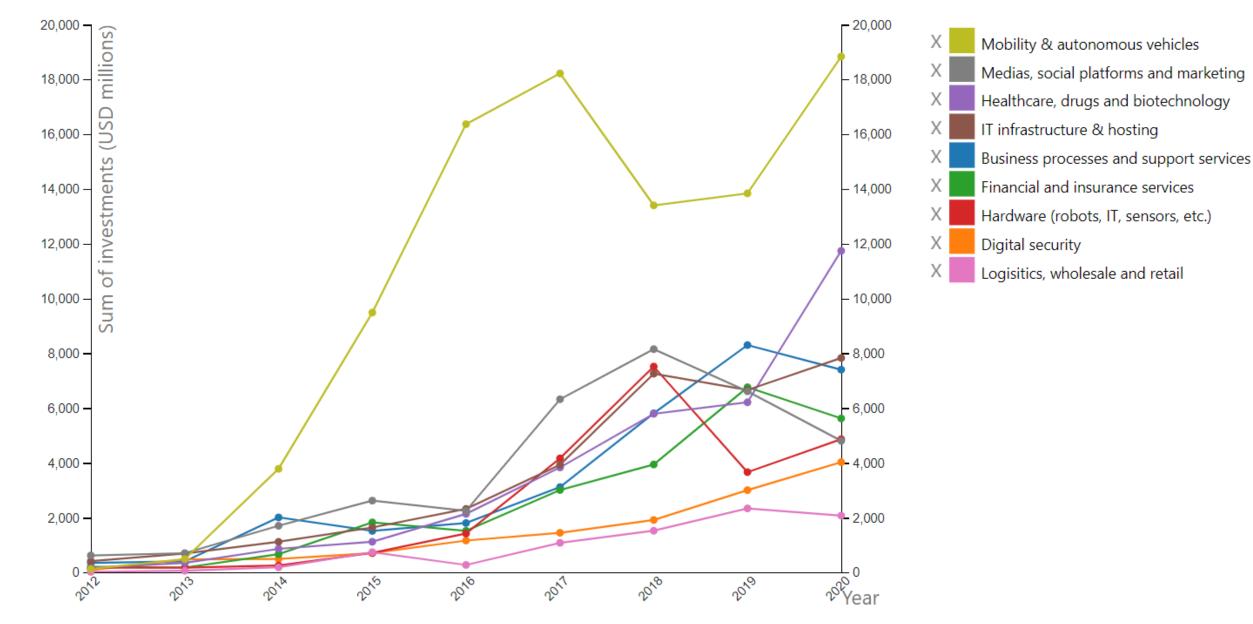
#### VC Investments in AI worldwide



#### VC Investments per country



#### VC Investments per Al sector



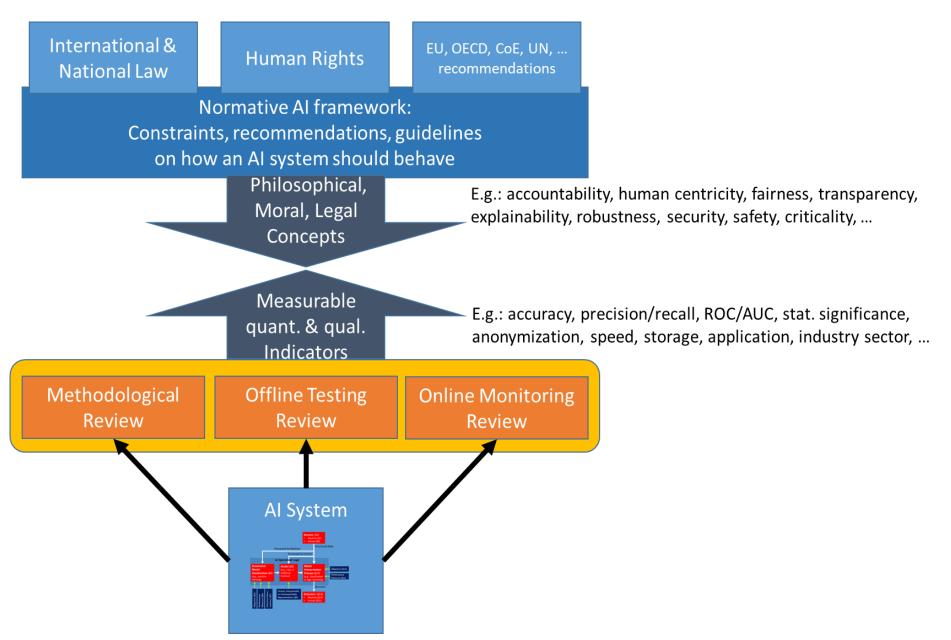
# Some of the lessons learned from OECD AI Policy making

...semantic gap between legal & technical fields

...technology evolves faster as policy makers manage to regulate it

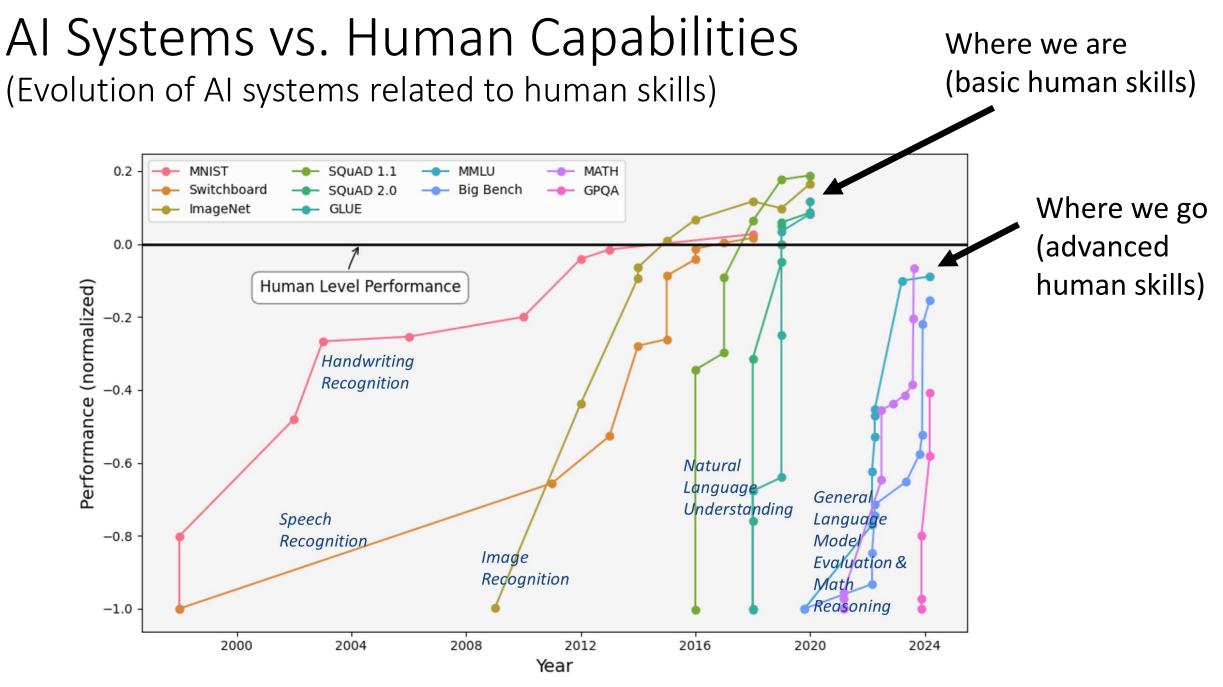
#### Normative vs technical indicators

- High level view to the methodological approach on bridging the gap between normative systems (on the top) and technical Al systems (on the bottom).
- The gap appears between the abstract concepts used in normative documents and technical indicators measurable from a technical system.





# Technical triggers of AI & human rights



https://www.gov.uk/government/publications/international-scientific-report-on-the-safety-of-advanced-ai

## (Some of) the basic properties of AI systems which could endanger human rights

- Managing large scale of complexity (recursive AI agents)
  - ...using the scale of data in the size of all human digital content
  - Humans cannot manage complexity beyond certain scale
- Black-box models / lack of transparency
  - ...suitable for machine, but not for human
  - Humans don't have feedback into machine (by explanation)

#### Speed of inferencing

- Surpassing humans in reaction time
- The Speed of computers increases ~4 times per year
- Autonomous Decision-Making (Human 'Out of Loop')
  - ...due to misalignment of human vs. machine value systems
- Unclear accountability
  - ...the chain of stakeholders in the process is long
- Robustness
  - ...AI systems are not perfect and is hard to guarantee stable results



#### (Un)Known-(Un)Knowns – Model Representation vs. Phenomena Discovery

**Phenomena Discovery** 

		Phenomena <i>Known</i> to Humans (what people already know, but want to model and understand)	Phenomena <i>Unknown</i> to Humans (what people typically don't know yet)
	<b>Human Interpretable</b> (provided by a human to a machine)	Traditional Statistics, Traditional AI, Logic Reasoning	Advanced Statistical Methods, Unsupervised AI (e.g. anomaly detection)
	<b>Human Uninterpretable</b> (created by a machine to optimize the solution)	Modern AI (after 2010), Deep Neural Networks, Transformers, Reinforcement Learning	Al to come, e.g., Al with "multihop" reasoning, Online Reinforcement Learning

**Model Representation** 

...this would allow to reach yet undiscovered concepts and relations and reach insights far from what humanity knows today

# Likely future Al development



#### **Speed of computers:** computers are ~4 times faster every year

- If computers will be expectedly much faster in the near future, what can we do with such capacity?
- ...what fundamental AI problems could be addressed and what consequences this could have?



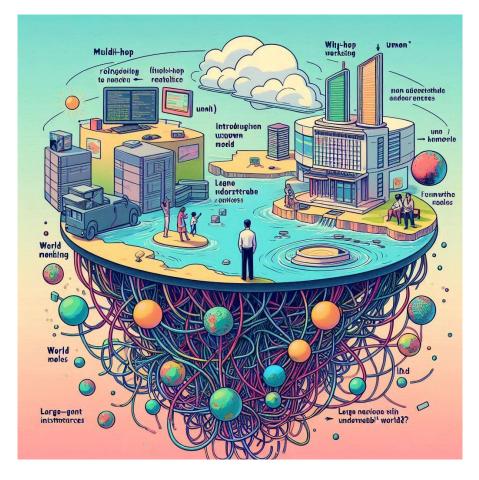
Jensen Huang, NVIDIA CEO, March 19, 2024:

"Moore's Law, in its best days, would have delivered 100x in a decade," Huang explained. "By coming up with new processors, new systems, new interconnects, new frameworks and algorithms and working with data scientists, AI researchers on new models, across that entire span, we've made large language model processing a million times faster."

https://siepr.stanford.edu/news/nvidias-jensen-huang-incredible-future-ai https://www.youtube.com/watch?v=cEg8cOx7UZk

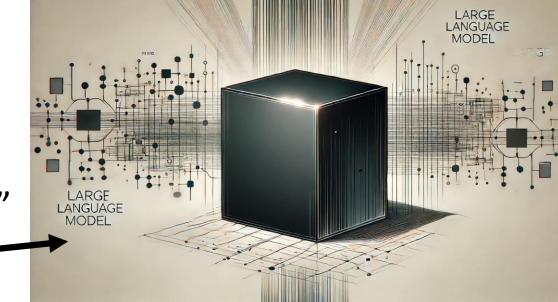
#### (Near- to Mid-)future AI challenges

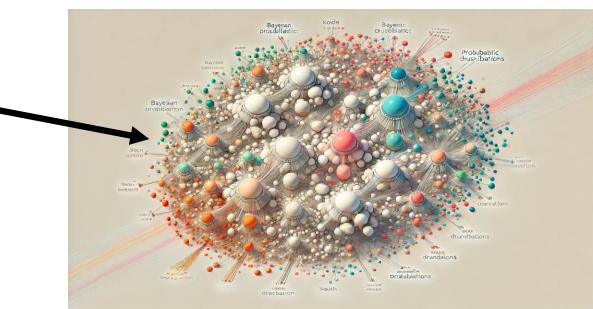
- **1. Advanced reasoning capabilities** to reach *(un)known (un)known knowledge*
- 2. Why GenAI/LLMs works at all?
- 3. Introducing "World Models" to relate with human understandable world
- 4. Large (recursive) Al agent infrastructures with autonomous emergent behaviors
- Integrating new data modalities (types of data) beyond the usual ones



#### How LLM models see the world?

- There is no explicit "*world model*"
  - ...i.e., machine does not understand the world
- For humans it looks like a "big black-box"
  - ...since it is expressed in a language not understandable by humans
- Internally the black box is a huge network of interleaved probabilistic concepts
  - ...could be visualized as a network of interconnected clouds representing concepts

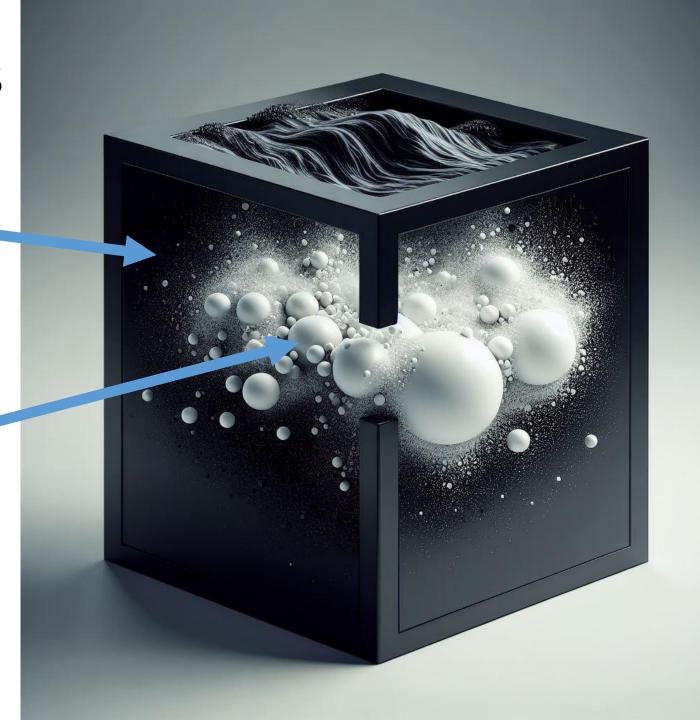


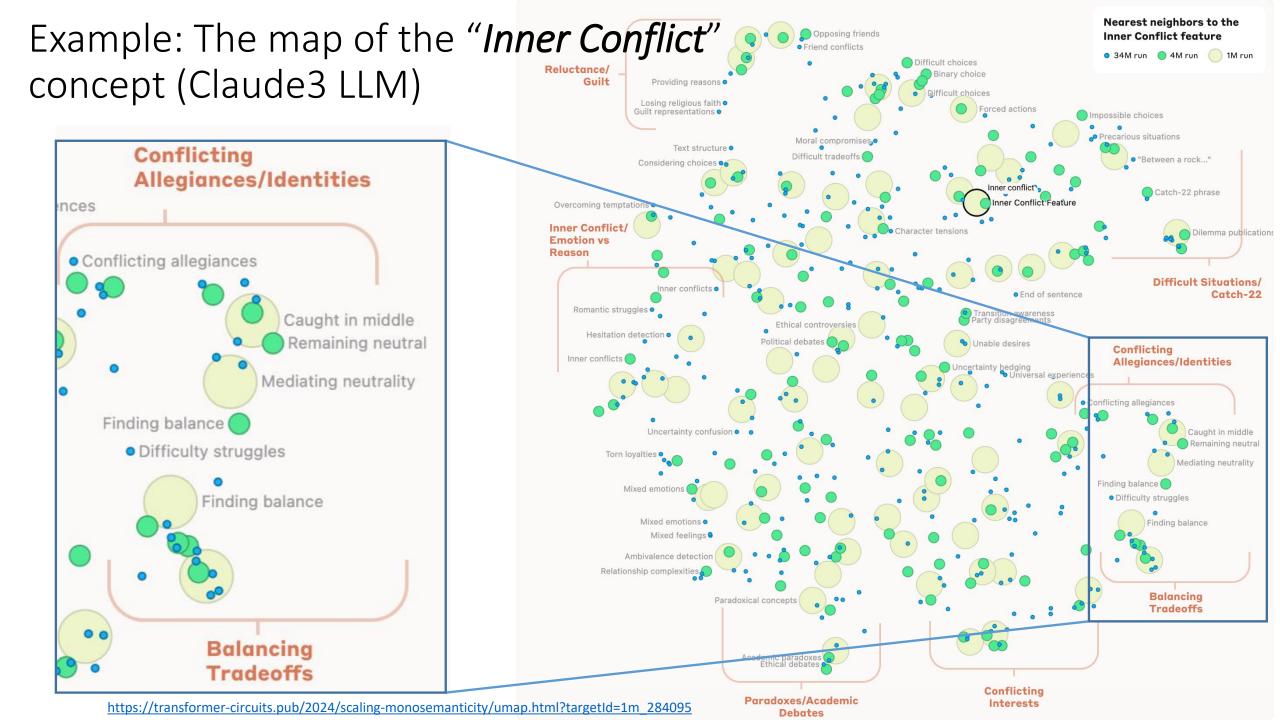


#### LLMs & World Models

LLM as a big black-box

Fragments of explainable knowledge (via local "world models")





### Questions?

